

TABLE II

COMPARISON OF TITL DATA VS. PHILIP MORRIS DATA
(MARKET SURVEY #19)

<u>Brand</u>	<u>FTC Tar, mg/cigt.</u>			<u>Nicotine, mg/cigt.</u>		
	<u>TITL</u>	<u>P.M.</u>	<u>Δ</u>	<u>TITL</u>	<u>P.M.</u>	<u>Δ</u>
Merit 85	8.3	8.4	-0.1	0.58	0.62	-0.04
Merit Menthol 85	8.3	8.9	-0.6	0.59	0.60	-0.01
Marlboro Lights 85	13.5	13.2	+0.3	0.86	0.80	+0.06
Parliament 80	14.0	14.4	-0.4	0.82	0.81	+0.01
Parliament 85	14.7	15.3	-0.6	0.86	0.85	+0.01
Parliament 100	15.9	16.3	-0.4	0.98	0.97	+0.01
Multifilter Menthol 85	10.7	11.0	-0.3	0.71	0.73	-0.02
	12.2	12.5	-0.3	0.77	0.77	0.0

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